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NEW AND NOTABLE TITLES FOR 2011

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A Note About Instructor and Student Resources

Many of our textbooks are accompanied by online instructor and student resources. Wherever these resources are available, they are noted as follows:

INSTRUCTOR RESOURCES
AK = Answer Key
CS = Case Studies
IB = Image Bank
IM = Instructor’s Manual
PP = PowerPoint Slides
TB = TestBank
TM = Test Modules
SL = Sample Syllabus

STUDENT RESOURCES
CP = Crossword Puzzles
CQ = Interactive Chapter Quizzes
DS = Data Sets
FL = Interactive Flashcards
IG = Interactive Glossary
LO = Lecture Outlines
MQ = Matching Questions
RQ = Review Questions
WL = Weblinks

TO CONSIDER A TEXT FOR COURSE USE or for more information on additional formats, contact your knowledgeable Account Specialist or request online at www.jblearning.com.

Ruth Levine, PhD
Senior Fellow and Director of Programs, Center for Global Development
Paperback | 172 Pages | © 2007

This series of twenty case studies illustrates real-life proven, large-scale success stories in global public health. Drawing from a rich evidence base, the accessible case write-ups highlight experiences in scale-up of health technologies, strengthening of health systems, and the use of health education and policy change to achieve impressive reductions in disease and disability, even in the poorest countries. An overview chapter draws attention to factors that contributed to the successes. Discussion questions help to bring out the main points and provide a point of departure for independent student research.

Useful as a stand-alone text or as a complement to any introductory Global Health text, these case studies will give your students a clear and inspiring picture of how global public health efforts have made a difference in the lives of people around the world.

INSTRUCTOR RESOURCES: IM, PP
“...Skolnik provides a rare combination: a synthesis that combines breadth with technical accuracy and readability. The field of global health has, until now, lacked a good overview. Skolnik has filled that gap with a volume that is sure to attract a range of audiences.”

~ Dean T. Jamison, PhD
University of California, San Francisco

Global Health 101
Second Edition

Richard Skolnik, MPA
The George Washington University School of Public Health and Health Services

Paperback  |  375 Pages  |  © 2012

Now in use at over 300 colleges and universities, Global Health 101, Second Edition (formerly titled Essentials of Global Health) is a clear, concise, and user-friendly introduction to the most critical issues in global health. It illustrates key themes with an extensive set of case studies, examples, and the latest evidence.

While the book offers a global perspective, particular attention is given to the health-development link, to developing countries, and to the health needs of poor and disadvantaged people.

Global Health 101 is ideally suited for the AAC&U recommended course by the same name.

NEW TO THIS EDITION

- The most recent data on the burden of diseases
- NEW sections on drug resistance, re-emerging infectious diseases, and neglected tropical diseases
- About 30 NEW briefs on policies and programs illustrating the main chapter themes
- NEW chapter, “Working in Global Health”, which details the many career opportunities in the field.
- NEW chapter “Profiles of Global Health Actors” that offers inspiring profiles of 18 global health actors
- REVISED chapter on ethics in global health
- and much more...

COMPANION WEBSITE

Global Health 101 is accompanied by a complete package of online resources including Instructor’s Manual, TestBank, PowerPoints, Instructor’s Manual, Web links, and a Transition Guide.

Global Health 101 is a core text in the JONES & BARTLETT LEARNING ESSENTIAL PUBLIC HEALTH series. Published in partnership with the American Public Health Association, this unique series covers the full range of issues that affects the public’s health. Learn more at www.essentialpublichealth.com.

CONTENTS

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1  The Principles and Goals of Global Health
2  Health Determinants, Measurements, and Trends
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PART II  CROSS-CUTTING GLOBAL HEALTH THEMES
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PART IV  WORKING TOGETHER TO IMPROVE GLOBAL HEALTH
14  Natural Disasters and Complex Humanitarian Emergencies
15  Working Together to Improve Global Health
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17  Working in Global Health
18  Profiles of Global Health Actors

Rated by an independent panel as the BEST INTRODUCTORY GLOBAL HEALTH TEXT for undergraduates. Visit www.globalhealtheducation.org to read the full review.
Recognized as the most prestigious, comprehensive text on Global Health for GRADuATE programs.

NEW

Global Health Diseases, Programs, Systems, and Policies, THIRD EDITION

Michael H. Merson, MD, Director, Global Health Institute, Duke University
Robert E. Black, MD, MPH, Johns Hopkins Bloomberg School of Public Health
Anne J. Mills, MA, DHSA, PhD, University of London – London School of Hygiene and Tropical Medicine, London, England

ISBN: 978-0-7637-8559-8
Hardcover | 976 Pages | © 2012

Global Health, Third Edition (formerly titled International Public Health) brings together contributions from the world’s leading authorities, into a single comprehensive text. It thoroughly examines the wide range of global health challenges facing low and middle income countries today and the various approaches nations adopt to deal with them. These challenges include measurement of health status, infectious and chronic diseases, injuries, nutrition, reproductive health, global environmental health and complex emergencies. This thorough revision also explores emerging health systems, their financing and management, and the roles of nation states, international agencies, the private sector and nongovernmental organizations. Your students will come away with a clear understanding of how globalization is impacting global health, and of the relationship between health and economic development.

NEW TO THIS EDITION
- Fully updated data throughout
- The latest information on new global health initiatives
- NEW chapter: “The Social Determinants of Health”
- NEW chapter: Pharmaceuticals
- NEW chapter: Evaluations of Large Scale Health Programs

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1 Measures of Health and Disease in Populations - Adnan A. Hyder, Prasanthi Puvanachandra, and Richard H. Morrow
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4 Reproductive Health - M. Omar Rahman and Jane Menken
5 Infectious Diseases - Arthur L. Reingold and Aubree Gordon
6 Nutrition - Keith P. West
7 Chronic Diseases and Risks - Derek Yach, George A. Mensah, Corrinda Hawkes, JoAnne E. Epping-Jordan, and Krisela Steyn
8 Unintentional Injuries and Violence - Robyn Norton, Adnan A. Hyder, and Alexander Butchart
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10 Environmental Health - Tord Kjellstrom, Anthony McMichael, Kirk R. Smith, and Sudhvir Singh
11 Complex Emergencies - Michael J. Toole, Ronald J. Walman, and Anthony Zwi
12 The Design of Health Systems - Anne J. Mills and M. Kent Ranson
13 Management and Planning for Public Health - Andrew Green, Charles Collins, and Tolib Mirzoev
14 Pharmaceuticals - Kara Hanson, Benjamin Palafax, Stuart Anderson, Javier Guzman, Mary Moran, Rima Shretta, and Tana Wuliji
15 Health and the Economy - Jennifer Prah Ruger, Dean T. Jamison, David E. Bloom, and David Canning
16 Evaluation Science - Cesar Victora, Damian Walker, Benjamin Johns, and Jennifer Bryce
17 Global Cooperation in International Public Health - Gill Walt, Kent Buse and Andrew Harmer
18 Globalization and Health - Kelley Lee, Derek Yach, and Adam Kamradt-Scott

Listen to a Podcast with lead author Michael Merson at http://go.jblearning.com/merson.
Introduction to Global Health

Kathryn H. Jacobsen, MPH, PhD
Associate Professor of Epidemiology, George Mason University
Paperback | 368 Pages | © 2008

With a unique emphasis on possible solutions to world health problems, this book addresses all the key issues of global health at a level that is basic enough so that students from a variety of majors can understand the material. It will give the reader:

- An understanding of biological and social aspects of major global health issues, especially in the areas of infectious disease, nutrition, and environmental health.
- A knowledge of population groups that are at increased risk of poor health and familiarity with policies and programs designed to reduce health inequalities.
- A familiarity with global health vocabulary, the basic methods used to assess global health, and the tools to locate and understand additional global health information.

The author has included over 170 tables and figures to illustrate important concepts, as well as a supplemental chapter on how to read journal articles. The text is also accompanied by downloadable Instructor resources, including PowerPoint slides, a TestBank, and an Instructor’s Manual with suggested discussion questions and sample syllabi.

INSTRUCTOR RESOURCES: IM, PP, TB, SL, CS

Essentials of Global Community Health

Jaime Gofin, MD, MPH
Rosa Gofin, MD, MPH
ISBN: 978-0-7637-7329-8
Paperback | 274 Pages | © 2011

Essentials of Global Community Health offers current and future clinicians, public health professionals, and administrators a comprehensive resource on providing community-oriented health care.

This essential reference delves into the individual, family, social, and global determinants that shape a community’s health. Combining theory with practical application, Essentials of Global Community Health provides step-by-step guidance on interventions that promote health and prevent disease at the community level.

With 16 structured case studies that span the globe—from Cambodia and Chad, to Moldova, Israel, Spain, and others—Essentials of Global Community Health explains and illustrates how principles of Community-Oriented Primary Care (COPC) and Community-Oriented Public Health (COPH) work in diverse settings worldwide.

Jaime and Rosa Gofin bring 40 years of academic and field experience to bear in this text by offering a complete framework for putting community health into practice.

ESSENTIALS OF GLOBAL COMMUNITY HEALTH FEATURES

- A step-by-step framework for integrating individual care and public health
- A comprehensive resource on COPC and COPH
- Illustrative examples and summary tables, plus study and review questions to reinforce concepts
- A complete package of instructor and interactive student resources available online

INSTRUCTOR RESOURCES: IM, TB, PP

STUDENT RESOURCES: CW, IG, FL, WL, CW, MQ
Essentials of International Health

Manoj Sharma, MBBS, CHES, PhD, University of Cincinnati
Ashutosh Atri, MD, MS
Paperback | 500 Pages | © 2010

Essentials of International Health provides an introduction to international health with a focus on epidemiological, political, behavioral, sociological, cultural, and medical dimensions in the field. The text covers problems concerning both developed and developing countries (with an emphasis on developing countries) and introduces population-based public health approaches to solving international health problems.

Topics include historical perspectives, health indicators, role of culture and behavior, communicable diseases, non communicable diseases, malnutrition, nutritional deficiencies and obesity, environmental health and population issues, health of women, health of children, mental health, world health systems, and future issues in international health. This text is ideal for undergraduate students, introductory graduate classes, and practitioners interested in working in developing countries.

Each chapter begins with a list of key terms and a set of learning objectives. This helps readers focus their attention and retain important information.

A succinct introduction and a concise summary have been included in each chapter. Chapter summaries provide an opportunity for readers to prepare for exams and master key concepts through reinforcement.

The book provides practical skill building activities in each chapter that help the student to gain mastery over applying concepts. These activities will enable the students to hone their skills relating to planning and evaluation in international health.

Each chapter also includes one or two Focus Features that provide an account of interesting discoveries, anecdotes, or future directions being pursued on a particular topic that should help to consolidate interest on a topic and foster further reading.

INSTRUCTOR RESOURCES: PP, TB
STUDENT RESOURCES: CP, FL, IG, WL

Global Perspectives in Workplace Health Promotion

Wolf Kirsten, President, International Health Consulting, Berlin, Germany
Robert C. Karch, EdD, Professor, American University, Washington D.C.
Paperback | 432 Pages | © 2012

Healthcare systems worldwide are facing intense cost pressures due to the increase in chronic disease and unhealthy lifestyles, e.g., obesity, physical inactivity, and work-related stress. Coupled with growing demands for increased productivity in the competitive global marketplace, national and multi-national employers as well as most national governments are increasingly recognizing the fact that a more proactive and systematic approach to promoting employee health is required.

This book highlights how 21 key countries are addressing these challenges by focusing on the following areas regarding workplace health promotion: the prevailing health issues and risk behaviors; existing healthcare systems; historical and cultural influences on both physical and mental health; key drivers for establishing global workplace health promotion programs; examples of best practices; key outcomes and success indicators; and existing research findings.

INSTRUCTOR RESOURCES: TB, IM, PP

Listen to a Podcast with authors Wolf Kirsten and Robert Karch at http://go.jblearning.com/Kirsten
Global Surgery and Public Health
A New Paradigm

Catherine R. deVries, MD, MS, FACS, FAAP
Raymond R. Price, MD, FACS
ISBN: 978-0-7637-80487
Paperback | 302 Pages | © 2012

“The authors elegantly take us through the current state of global healthcare delivery, what is available in high income countries, and show some specific examples of specific disease entities that are easily translatable into healthcare delivery in resource-challenged countries. Using specific examples of successful community implementations, we see how a small change has a large effect. The economic impact of neglecting surgical diseases on a global level are neatly displayed at a level easily understandable to novice global healthcare providers. Surgical procedures and subspecialties are described with enough detail that students of public health and policy, humanitarian aid groups, and especially those working in positions of influence within governmental organizations, will find a compelling case for integrating surgery into public health.”

— Barbara A. Latenser, MD, FACS
University of Iowa Hospitals and Clinics, Doody’s Review Service, May 2011

Global Surgery and Public Health: A New Paradigm offers the most current information as well as a systematic approach to considering surgery in the context of a broader umbrella of public health. It is ideal for courses in Global/International Health, Public Health, Surgery, Medical Anthropology as well as for professionals in public policy and international health care and humanitarian groups serving the surgical needs of patients in under-resourced settings.

INSTRUCTOR RESOURCES: PP, IB

Global Health Disparities
Closing the Gap Through Good Governance

Enku Kebede-Francis, PhD, MS, Med
Assistant Professor, Tufts University Medical School, Boston, Massachusetts

Global Health Disparities: Closing the Gap Through Good Governance is a comprehensive exploration of worldwide conditions and government responsibility in health care. Rooted in human rights, this essential reference defines “good governance” in health by universal access to primary health care, primary education and clean water/sanitation.

“I am particularly impressed with and appreciate the author’s ‘rights-based’ perspective and her comprehensive discussion of where the world’s nations stand in terms of health status. Her discussion of the Alma Ata declarations is illuminating and provides critical insight into the impact of social factors, particularly the maldistribution of resources, on public health and the role advocates can play in addressing the needs of the world’s most vulnerable people.”

— Stephen Gorin, PhD, MSW
Professor, Social Work Department, Plymouth State University

Women’s Global Health and Human Rights

Padmini Murthy, MD, MPH, MS, CHES
New York Medical College School of Public Health, Valhalla, New York
Clyde Lanford Smith, MD, MPH, DTM&H, FACP
Associate Professor of Medicine and of Family & Social Medicine, Montefiore Medical Center, Albert Einstein College of Medicine, Bronx, New York

Women’s Global Health and Human Rights serves as an overview of the challenges faced by women in different regions of the world. Ideal as a tool for both professionals and students, this book discusses the similarities and differences in health and human rights challenges that are faced by women globally. Best practices and success stories are also included in this timely and important text.

“Drs. Murthy and Smith deserve great credit for assembling an outstanding team of human rights activists, health practitioners and scholars, who define with passion and compassion the challenges of transforming the slogan of ‘women’s rights are human rights’ from aspiration to realization.”

— Stephen P. Marks, François-Xavier Bagnoud Professor of Health and Human Rights, Department of Global Health and Population, Harvard School of Public Health

INSTRUCTOR RESOURCES: TB, PP
Social Marketing for Public Health: Global Trends and Success Stories

Hong Cheng, PhD, Associate Professor of Advertising, E. W. Scripps School of Journalism Ohio University

Philip Kotler, PhD, Distinguished Professor of International Marketing, Kellogg School of Management, Northwestern University

Nancy Lee, MBA, President, Social Marketing Services, Inc, Mercer Island, Washington

ISBN: 978-0-7637-57977
Paperback | 422 Pages | © 2011

Social Marketing for Public Health: Global Trends and Success Stories explores how traditional marketing principles and techniques are being used to increase the effectiveness of public health programs—around the world. While addressing the global issues and trends in social marketing, the book highlights successful health behavior change campaigns launched by governments, by a combination of governments, NGOs, and businesses, or by citizens themselves in 15 countries of five continents.

Each chapter examines a unique, current success story, ranging from anti-smoking campaigns to HIV-AIDS prevention; from promotions for health lifestyle to battles against obesity; and from public educational campaigns on hepatitis B to contraceptive social marketing. Contributing authors include leading social marketing scholars, seasoned social marketing practitioners, and longtime public health professionals.

Ideal for upper-level undergraduate and graduate courses in social marketing, public health, health communication, international marketing, international advertising, consumer behavior, and social change, it is also an inspirational resource for current public health practitioners. Discussion questions and PowerPoint slides are designed for each chapter to engage the reader in learning.

INSTRUCTOR RESOURCES: PP

Comparative Health Systems: Global Perspectives

James A. Johnson, PhD, MPA, MS, Professor of Health Administration and International Health, Central Michigan University; Adjunct Professor of Health Policy, Auburn University at Montgomery

Carleen Stoskopf, ScD, Director, Graduate School of Public Health, San Diego State University

ISBN: 978-1-4496-2561-0
Paperback | 452 Pages | © 2010

In an increasingly globalized society, a clear understanding of international healthcare systems is a fundamental step toward improving the quality of health and healthcare systems in the United States and abroad. Comparative Health Systems: Global Perspectives explores the health systems of 17 countries through comparative study. Using a consistent framework, the chapters offer an overview of each country’s history, geography, government, and economy, as well as a detailed analysis of the country’s healthcare system facilities, workforce, technology, cost, quality, and access. Current and emerging issues are also explored. The book concludes with a look at the changing U.S. healthcare system and the global challenges and opportunities for health.

Ideal for courses in global health, international affairs, health administration, and public health, this innovative text challenges its readers to reflect deeply about how health care is organized and delivered.

KEY FEATURES
- Each chapter follows a consistent framework to allow the reader to easily compare and contrast the divergent systems of various countries.
- Chapter contributors are scholars and experts from countries including Canada, India, Japan, Nigeria, Germany, Australia, Mexico, the United States, and more.
- A companion website features interactive student resources to further enhance learning as well as resources for the instructor including an Instructor’s Manual, Test Bank, PowerPoint slides.

INSTRUCTOR RESOURCES: IM, PP, TB, SL, IB
STUDENT RESOURCES: CW, IG, FL, WL
Global Health 2011-2012

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